

Associate Member Announcements

Novinium rebrands cable injection fluids

Kent, Washington, USA — August 12, 2015 — Novinium®, the global leader in the cable-rejuvenation industry has announced it is rebranding its two proprietary injection fluids, previously known as Perficio® 011 and Ultrinium® 732/733, giving these products the new names Cablecure® iXL and Cablecure 732/733, respectively.

Cablecure iXL is a revolutionary injection fluid that offers two life-extension components that repair water-tree damage and disrupt the inception of partial discharges while upgrading existing cable with materials found in today's new cable which extends useful cable life up to 20 years.

Cablecure 732/ 733 provides the most advanced cable-rejuvenation fluid on the market by delivering multi-tiered life-extension materials that repair water-tree damage and numerous materials to upgrade the cable with elements found in today's new cable. Cablecure 732 is used on cables up to 250 MCM, whereas Cablecure 733 is used on larger-diameter cables and where conductor temperatures may exceed 60°C. OSHA and DOT approved, Cablecure 732/733 contain no known carcinogens or reproductive toxins and offer a 40 year warranty.

“We acquired the Cablecure brand as part of our acquisition of UtilX. The brand is well known throughout the industry and the logical choice for our injection fluids.” said Wade Pfeiffer, Sr. Vice President of Sales and Marketing for Novinium. “The strength of the Cablecure brand continues to open new market opportunities as our company grows.”

To learn more about Novinium and its products and services, visit www.novinium.com.