novinium
cable life extension

July 26, 2005 – Novinium, Inc. is pleased to announce it has been selected to present at the Northwest Energy Technology Collaborative Conference in Portland, Oregon on August 23, 2005.

Within the Conference is an Event called EnergyVenture Northwest which is targeted at early-mid stage energy technology companies that are seeking funding partners. A total of six companies have been selected to present to Angel Investors and Venture Capital Firms from California, Oregon, Washington, Idaho, British Colombia and Alberta.

The Northwest Energy Technology Collaborative is a joint effort of business, government, non-profit and educational institutions determined to accelerate the emergence and growth of the energy technology industry in the Pacific Northwest Region of North America. The Collaborative will bring the region's cutting edge energy development to the world by addressing opportunities, expanding the economic base and furthering the development of new and emerging technologies and their global deployment.

The Collaborative focuses its efforts in three areas:

- Research & Development
- Technologies applied to energy
- Demonstration projects that will move intellectual property from the laboratory into commercialized product

The Collaborative is the flagship project of the Washington Technology Center's Industry Initiative Program and was joined by the following companies:

- Avista Corporation
- Bonneville Power Administration
- Inland Northwest Technology Education Center
- Pacific Northwest National Laboratory
- Puget Sound Energy
- Spokane Intercollegiate Research & Technology Institute
- Washington Department of Community, Trade and Economic Development

Novinium is a development stage company based in the Seattle area which will provide cable rejuvenation services and products to electric and telecommunication utilities in the United States and around the world. The primary products currently in development are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of the cable. The Company plans to launch its product in the US on August 22, 2005.