

novinium

cable life extension

August 4, 2005 – Novinium, Inc. is pleased to announce it has been selected to present at the Emerging Ventures Conference sponsored by Dow Jones October 11 & 12 at the Ritz-Carlton Hotel in Boston, MA.

Emerging Ventures is a national showcase event for early-stage companies and venture capital investors. This invitation-only event will bring together the nation's leading venture capitalists, analysts, entrepreneurs, CIOs, CTOs, corporate development executives, and other industry professionals for a close examination of more than 50 of the best early-stage companies. In-depth panel discussions and insightful keynote presentations – including The Wall Street Journal interview – will round out the two-day program designed to help attendees assess and explore the latest trends, innovations and opportunities in the high-tech economy.

The 50 early stage companies were hand-picked by Dow Jones analysts and only include companies who began operations in 2003 or later.

Dow Jones produces news, databases, newsletters and industry events for financial professionals. It publishes the Wall Street Journal, Barron's and VentureSource, the leading database of venture capital information.

keynote speakers



Mark Barrenechea
Executive Vice President, Technology Strategy and Chief Technology Architect
Computer Associates



John Marburger
Director
Office of Science and Technology Policy, Executive Office of the President



Noam Wasserman
Professor, Entrepreneurial Management
Harvard Business School

Panelists

David Barry

Managing Editor

Venture Capitalist Analyst
Dow Jones & Co

Russell Garland
Editor
Venture Capitalist Analyst
Dow Jones & Co

Tony Lee
Editor-in-Chief, GM
StartupJournal.com

Prashanth Boccasam
CEO
Approva

Peter Burrows
CIO
Reebok

Douglas Emond
SVP & CTO
Eastern Bank

Eugene Fitzgerald
Founder
Amberwave
Professor of Materials Engineering
MIT

James Geshwiler
GM & Chairman
Angel Capital Association
Managing Director
CommonAngels

Scott Ogawa
CTO
Children's Hospital of Boston

Sheila Ryan
Sr Mgr, Strategic Investments
Intel Capital

Amit Sheth
CTO
Semagix
Director & Professor
University of Georgia

Kevin Short
CTO
Groove Mobile
Professor of Mathematics
University of New Hampshire

John Simon
Managing Director
General Catalyst Partners

Michael Skok
General Partner
North Bridge Venture Partners

Michael Taylor
Principal
HarborVest Partners

William Wray
CIO
Citizens Bank

Novinium is a development stage company based in the Seattle area which will provide cable rejuvenation services and products to electric and telecommunication utilities in the United States and around the world. The primary products currently in development are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of the cable. The Company plans to launch its product in the US on August 22, 2005.