



## Novinium Growing and Expanding

April 26, 2010 – Novinium, Inc. has moved its corporate headquarters from its previous Kent, WA location to larger facilities at 34110 9<sup>th</sup> AVE S, Suite B, Federal Way, WA 98003. This new Federal Way location doubles the space available as Novinium continues its rapid growth. The move also removes Novinium operations from the Green River flood plain, which in the last year was identified as a potential catastrophic flood risk. Novinium's chemical research laboratory will remain at its Midland, Michigan location.

"Novinium technology has revolutionized the underground cable rehabilitation market," said Glen Bertini, CEO of Novinium. "Even in the face of a weak economy, Novinium has continued to grow at an enviable pace. More and more circuit owners are adopting state-of-the-art Novinium technologies to maximize post rehabilitation reliability at the minimum total capital cost. It is an exciting challenge to grow as fast as our customers demand. We have the most experienced people in the world in rejuvenation technology working at Novinium, so we will continue to deliver superior performance."



The new space will be used primarily for three purposes: offices for our growing customer service staff, inventory to support our global field teams, and an expanded mechanical and electrical laboratory, which continues to advance rejuvenation technology every day.

Novinium was founded in 2003 in the Seattle area by some of the same people who conceived and commercialized the earlier generation of cable rejuvenation. Novinium provides underground asset rejuvenation products and services to circuit owners and their service suppliers in the United States and around the world. Our primary products are novel fluids, methods, and tools to inject stranded underground cable. The patented Novinium injection processes and materials rejuvenate and extend the reliable life of underground power cable up to 40 years. Novinium's products address circuit owners' infrastructure problems at a fraction of the cost of existing methods, save energy, save natural resources, and reduce greenhouse gases by eliminating the need for the additional production of aluminum, copper, and polymers for new cables.

For more information visit [www.novinium.com](http://www.novinium.com) or contact Novinium at [info@novinium.com](mailto:info@novinium.com) or 206.529.4828.