

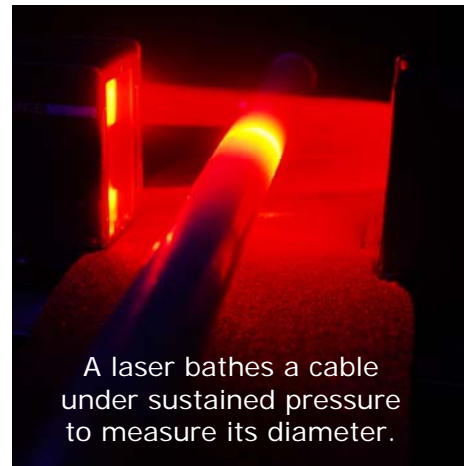
novinium

cable life extension

March 1, 2010 – Novinium, Inc. has been awarded its fifth patent. U.S. patent number 7,615,247 entitled, “Method for treating electrical cable at sustained elevated pressure” was issued on November 10, 2009.

Glen Bertini, CEO and co-inventor observed, “Novinium® continues to advance cable rejuvenation technology with innovative solutions. The rejuvenation industry pioneered about two decades ago by my colleagues and me has saved over one billion U.S. dollars of capital since the genre of technology was introduced.”

The November 10th addition to the Novinium patented technology portfolio is a method for delivering treatment fluids at sustained pressures. It turns out that profound performance benefits are enjoyed by sustaining the pressure used to inject a cable after the injection is complete. Improved short-term reliability and longer reliable life are the two main advantages. Older methods generally required a soak period. This soak period suffers inherent compromises to safety. This '247 patent is one of the key elements required to eliminate the soak period and the operational compromises that stemmed from it.



A laser bathes a cable under sustained pressure to measure its diameter.

Novinium was founded in 2003 in the Seattle area by some of the same people who conceived and commercialized the earliest generation of rejuvenation technology. Novinium provides cable rejuvenation products and services to circuit owners and their service suppliers in the United States and around the world. Our primary products are novel fluids, methods, and tools to inject stranded underground cable. The patented Novinium injection process rejuvenates and extends the reliable life of underground power cable up to 40 years. Novinium’s products address circuit owners’ infrastructure problems at a fraction of the cost of existing methods, save energy, save natural resources, and reduce greenhouse gases by eliminating the need for additional production of aluminum and polymers for new cables.

For more information visit www.novinium.com or contact Novinium at info@novinium.com or 206.529.4828.