



Tom Markl and Allan O'Bryant Join Novinium Board of Directors

Seattle, June 1, 2008 – Novinium, Inc., the global leader in cable life extension technology for the utility market, announced the appointment of Mr. Thomas Markl and Mr. Allan O'Bryant to the Novinium Board of Directors. Mr. Markl and Mr. O'Bryant join Ms. Whitney Rockley from Nomura, Mr. Dave Lewis (Novinium CFO), and Mr. Glen Bertini (Novinium CEO, President, and Chairman).

"I am thrilled to welcome Tom and Allan to the Novinium team," commented Glen Bertini. "I have known and worked closely with Tom for over a decade. Allan has been providing advice and guidance to the company, since Novinium won the 'Best Company' award at Seattle's Early Stage Investor's Forum (ESIF) in 2005. The Novinium Board now has an abundance of relevant operating, utility, governance, and financial experience."

Mr. Markl was a Senior Vice President at UTILX, until 1999, where he was responsible for managing cable injection and drilling operations. Today, Tom is the CEO of Nelson Real Estate Management in Redmond, which is a private owner of commercial real estate in suburban Seattle and Eastern Washington.

Allan O'Bryant is the former President of AFLAC International, and was responsible for \$10.4 billion of AFLAC's 2003 consolidated revenues of \$14.4 billion. In 2005, Allan founded Yunzei Capital, based in Redmond. Yunzei makes investments in mid-cap Japanese companies. Allan also was a Professor of Financial Management Accounting at Sophia University in Tokyo from 1989 to 1997 and was a senior audit manager with KPMG Peat Marwick.

About Novinium

Novinium provides cable rejuvenation services and products to electric utilities and other circuit owners in the United States and around the world. Its primary products are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of the cable for 40 or more years. These products address a primary utility industry infrastructure problem at a fraction of the cost of existing methods. (www.novinium.com)

For More Information Contact:

Rich Brinton
425-778-8422
rich.brinton@novinium.com