

novinium

cable life extension

June 1, 2007 – Novinium, Inc. has been awarded its first patent. U.S. patent number 7,195,504 entitled, “High-Pressure Power Cable Connector.” was issued on March 27, 2007.

Glen Bertini, CEO and co-inventor observed, “Novinium® technology leapfrogs the older technology invented while my Novinium colleagues and I were at Dow Corning Corporation twenty years ago.”

The new Novinium technology enjoys three key advantages over the older approach: (1) Over 3-times **safer** (e.g. 3 times less exposure to high voltage equipment and a non-flammable fluid), (2) 87-fold **faster** insulation performance improvement without a soak period, and (3) **better** long-term performance, with 3 to 20-times longer cable life. The Novinium technology is superior to cable replacement. These advantages are now officially protected by the '504 foundation. Seven additional pending applications, including published U.S. applications 01-89,130 and 01-92,708, are expected to further buttress the Novinium intellectual property position and technological lead. The benefits of the new technology can be enjoyed with a first cost comparable to the old technology, but at a fraction of the cost of the old technology over the circuit life cycle.

Novinium was founded in 2003 in the Seattle area and provides cable rejuvenation products and services to electric and telecommunication utilities in the United States and around the world. Our primary products are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of underground power cable up to 40 years. Novinium's products address a primary utility industry infrastructure problem at a fraction of the cost of existing methods, save energy, save natural resources, and reduce greenhouse gases by eliminating the need for additional production of aluminum for new cables.

For more information visit www.novinium.com or contact Novinium at info@novinium.com or 206.529.4828.