

novinium

cable life extension

August 21, 2009 – Novinium, Inc. has been awarded its third patent. U.S. patent number 7,538,274 entitled, “Swagable High-Pressure Cable Connectors Having Improved Sealing Means” was issued on May 26, 2009.

Glen Bertini, CEO and co-inventor observed, “Novinium® technology leapfrogs older technology invented while my Novinium colleagues and I were at Dow Corning Corporation over twenty years ago. The bulk of the commercially significant technology in use over the last two decades was conceived and reduced to practice by Novinium scientist and engineers. Over one billion U.S. dollars of capital have been saved because of these innovations.”

The new Novinium technology enjoys three key advantages over the older approach: (1) Over 3-times **safer** (e.g. 3 times less exposure to high voltage equipment and a non-flammable fluid), (2) 87-fold **faster** insulation performance improvement without a soak period, and (3) **better** long-term performance, with 3 to 20-times longer cable life. The Novinium technology is superior to cable replacement. These advantages are now officially protected by three patents. Seven additional pending applications, including six published U.S. applications, are expected to further buttress the Novinium intellectual property position and technological lead. The benefits of the new technology can be enjoyed with a first cost comparable to the old technology, but at a fraction of the cost of the old technology over the circuit life cycle.

Novinium was founded in 2003 in the Seattle area and provides cable rejuvenation products and services to electric and telecommunication utilities in the United States and around the world. Our primary products are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of underground power cable up to 40 years. Novinium’s products address a primary utility industry infrastructure problem at a fraction of the cost of existing methods, save energy, save natural resources, and reduce greenhouse gases by eliminating the need for additional production of aluminum for new cables.

For more information visit www.novinium.com or contact Novinium at info@novinium.com or 206.529.4828.