



Novinium announces 40 additional years of life for all cables

Seattle, May 1, 2008 – Novinium, Inc., the global leader in cable life extension technology for the utility market, announced the extension of its 40-year unconditional warranty to all conductor sizes treated with its Ultrinium™ 732 product. Previously, 7-strand cables and certain compact stranded cables were only provided with 20-year warranties, because the volume of fluid, which could be supplied to the cable strands, was less than required. “Since the introduction of Ultrinium technology a little over two years ago, Novinium has made two major advances in our unique technology, which now allow all cables to enjoy life extension of 40 years,” commented Glen Bertini, Novinium’s CEO. “40 years is the anticipated life of a modern cable. The combination of the newly introduced N-ter™ Technology to enhance the cable rejuvenation process on 7-strand and compact stranded cables earlier this year and the chemistry improvements in the catalysis, anti-oxidation, and tree-retardant properties of Ultrinium 732 fluid have allowed Novinium to now offer 40-year life extension for even the smallest cables.”

The extension of a 40-year, unconditional, cash-back warranty to all cables treated with Novinium’s Ultrinium brand fluid, the far superior economics of cable rejuvenation, and the improved safety features over cable replacement are expected to save billions of capital dollars for circuit owners around the world over the coming decades.

About Novinium

Novinium provides cable rejuvenation services and products to electric utilities and other circuit owners in the United States and around the world. Its primary products are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of the cable for 40 or more years. These products address a primary utility industry infrastructure problem at a fraction of the cost of existing methods. (www.novinium.com)

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